

Our business depends upon a **healthful environment.**





The United States Environmental Protection Agency has established a clear set of priorities regarding product stewardship known as "The Three R's": REDUCE, REUSE, RECYCLE.

Georgia-Pacific does more to support the EPA's priorities than any other manufacturer of away-from-home products.

Reduce



Reducing waste is at the core of our environmental commitment. Georgia-Pacific has introduced cutting-edge methods to reduce packaging waste and actively minimize the amount of waste produced at the point of use.

Reduce usage and waste by at least 23%:* - enMotion® Automated Touchless Towel

- EasyNap[®] dispenser napkins

Reduce packaging waste by 95% and eliminate roll core waste:*

- Compact[®] coreless tissue

Reuse



Georgia-Pacific is known for finding innovative ways to reuse the by-products of the papermaking process for production and packaging. We recycle and reuse water throughout multiple stages of the papermaking process in our mills. Finally, we have a number of wiper products designed for multiple use and reuse.

Reuse means finding alternative ways to use by-products. GP's mill by-products are reused to make grass grow, build roads and provide a strong foundation for highways. Product reuse also reclaims cellulose fiber through in-mill recovery and recycling systems and reintroduces trim waste back into the pulping process. GP regularly reuses water in pulping and papermaking and recaptures pulping chemicals.



Recycle

Georgia-Pacific manufactures approximately 200 away-from-home products that either contain recycled fiber or are made from 100% recycled fiber.¹ Reclaimed paper production generates less pollution than virgin paper production, and allows fibers to be reused repeatedly, offering environmental savings many times over.

Harmon Associates, a Georgia-Pacific company, is one of the world's largest buyers and sellers of waste paper. And Georgia-Pacific uses nearly 4 million tons of recovered paper and paperboard in its facilities. Harmon partners with paper industries throughout the world to recycle fibers for reuse in the most cost-effective ways, reducing the need to harvest precious raw natural resources and the amount of fiber that would otherwise end up in landfills.

As you can see, Georgia-Pacific is a leader in supporting "The Three R Priorities," as well as meeting and exceeding the EPA recycled content guidelines for paper products. In 1999, the USGBC created a building rating system called LEED to evaluate environmental performance from a "whole building's" perspective and provide a standard for what constitutes a "green building."

Georgia-Pacific has been a member of the USGBC since 2002.

What is LEED?

Who is the USGBC?



How are credits earned?



What is LEED-EB?

Leadership in Energy and Environmental Design (LEED) is a rating system of voluntary standards allowing buildings to earn certification levels.

The U.S. Green Building Council (USGBC) is a coalition of leaders from the building industry working to promote buildings that are:

- Environmentally responsible
- Profitable
- Healthy places to live and work

Georgia-Pacific has been a member of USGBC since 2002.

LEED evaluates the level of green building achievement by looking at six key areas of performance. Credits are earned for satisfying specific building criteria within these key areas including:

- Sustainable Sites
- Water Efficiency
- Energy & Atmosphere
- Materials & Resources
- Indoor Environmental Quality
- Innovation in Operations

LEED does not certify products, LEED certifies buildings. Manufacturers' products may "contribute" to earning credits in one of the LEED Rating Systems. There are four active rating systems in the market including: LEED for New Construction, LEED for Schools, LEED for Core and Shell and LEED for Existing Buildings: Operations and Maintenance.

LEED for Existing Buildings (LEED-EB) maximizes operational efficiency while minimizing environmental impacts. The LEED-EB 0&M system is where the GP system of products can most clearly contribute to credits. For more information on the LEED-EB rating system go to www.usgbc.org. GP Commercial products provide opportunities to earn credits in several LEED-EB (Existing Buildings) O&M categories.

LEE

Existing Buildings

MATERIALS & RESOURCES

MR Prerequisite 1: Sustainable Purchasing Policy

MR Prerequisite 2: Solid Waste Management Policy

MR Credit 1.1-1.3: Sustainable Purchasing: Ongoing Consumables 1-3 Points

MR Credit 6: Solid Waste Management: Waste Stream Audit 1 point

MR Credit 7.1-7.2: Solid Waste Management: Ongoing Consumables 1-2 Points

INDOOR ENVIRONMENTAL QUALITY

EC

EQ Prerequisite 3: Green Cleaning Policy

EQ Credit 2.1: Occupant Comfort: Occupant Survey 1 point

EQ Credit 3.1: Green Cleaning: High Performance Cleaning Program 1 point

EQ Credits 3.2 and 3.3: Green Cleaning: Custodial Effectiveness Assessment 1-2 points

EQ Credits 3.4-3.6: Green Cleaning: Purchase of Sustainable Cleaning Products and Materials 1-3 points

INNOVATION IN OPERATIONS

110

Innovation Credit 1.1-1.4: Innovation in Operations 1-4 points

Innovation Credit 3: Documenting Sustainable Building Cost Impacts 2 points

enMotion



envision.

compact.





		OMPREHENSIVE NT GUIDELINES	LEED-EB 0&M CREDITS						
Suggested GP Products	POST CONSUMER FIBER	MINIMUM TOTAL RECYCLED CONTENT	MR 1.1-1.3	MR 7.1-7.2	EQ 3.4-3.6	INNOVATION 1.1-1.4	INNOVATION 3		
TOWELS									
enMotion® High Capacity or Premium Roll Towels		1001				•	•		
enMotion® High Capacity EPA Compliant Roll Towel	40%	40%	•		•	•	•		
enMotion® Wall Mount or Recessed Automated Towel Dispenser						•	•		
enMotion® Impulse® 10 or 8 Automated Towel Dispenser SofPull® Premium High or Regular Capacity Towels						•	•		
						-	•		
SofPull® Large or Regular Capacity Towel Dispenser	(00)	(0)				•	•		
BigFold® EPA Compliant Premium Towels	40%	40%	•		•				
Ultima® Premium Roll Towels Cormatic® High Capacity Roll Towels						•	•		
Cormatic® Automated Designer Series Towel Dispenser						•			
Cormatic® Designer Series Roll Towel Dispenser						•			
Cormatic [®] Better Alternative [®] or VuAll [®] Recessed Roll Towel Dispenser						•	•		
Cormatic [®] VuAll [®] Roll Towel Dispenser						•	•		
Cormatic [®] Roll Towel Dispenser						•	•		
HACCP Guardian [®] Roll Towel Dispenser (Twist Lock)						•	•		
Cormatic [®] Service Station Roll Dispenser						•	•		
Cormatic [®] Roll Towels (8H Slot)	40%	40%	•		•	•	•		
MAX 2000 [®] High Capacity Roll Towel	40%	40%	•		•	•	•		
MAX 2000 [®] High Capacity Roll Towel or MAX 3000 [®] Roll Towel Dispenser						•	•		
Towlmastr [®] Roll Towel	40%	40%	•		•	•	•		
Towlmastr [®] or TowlSaver [®] Roll Towel or Double Roll Towel Dispenser						•	•		
NuRoll® Roll Towel						•	•		
NuRoll® Roll Towel Dispenser						•	•		
Envision® Roll Towel or High Capacity Roll Towel	40%	95%	•		•				
Envision [®] Roll Towel or High Capacity Roll Towel (2" Core)	40%	95%	•		•				
Envision® Jumbo 2-Ply Perforated Roll Towel	40%	95%	•		•				
Envision® C-Fold, Multifold or Singlefold Towels	40%	95%	•		•				
Preference® Multifold Towels	40%	70%	•		•				
Vista [®] Hygienic Push Paddle Roll Towel Dispenser						•	•		
TISSUE Compact [®] Coreless 1-Ply or 2-Ply Bathroom Tissue	20%	95%	•		•		•		
Compact® Roll Tissue Dispensers	20%	40%	•		•	•	•		
Compact - Roll Fissue Dispensers Cormatic [®] 1-Ply High Capacity or 2-Ply Shell Embossed Bathroom Tissue						•	•		
Cormatic [®] Bath Tissue Dispensers									
1-Ply High Capacity or 2-Ply Facial Quality High Capacity Bath Tissue						•	•		
Rollmastr 3000 [®] 2 Roll Bath Tissue Dispenser						•	•		
NeverOut Executive® 1- or 2-Ply High Capacity Bath Tissue						•	•		
NeverOut 3000 [®] 2 Roll Bath Tissue Dispenser						•	•		
Envision [®] Micro-Twin [®] 1- or 2-Ply High Capacity Bath Tissue	20%	95%	•		•	•	•		
Micro-Twin [®] Double Roll Covered Bath Tissue Dispenser						•	•		
Envision [®] Bathroom Tissue	20%	95%	•		•				
2-Ply Small Diameter Bathroom Tissue	20%	95%	•		•				
Envision® 2-Ply Facial Tissue	10%	95%	•		•				
Preference® 2-Ply Bath Tissue	20%	20%	•		•				
Safe-T-Gard™ Door Tissue Sheets, Dispenser and Receptacle						•	•		
WIPERS						1			
Brawny Industrial™ Heavy or Medium Duty Shop Towel				•					
Brawny Industrial™ Light Duty Wipers	40%	95%	•		•				
Brawny Industrial™ Dusting Cloths				•					
Brawny® Dine-A-Cloth™, Dine-A-Max™ or Dine-A-Wipe™ Foodservice Towels				•					
NAPKINS									
EasyNap® Dispenser Napkins	30%	95%	•		•	•	•		
EasyNap [®] Napkin Dispenser						•	•		
Envision® MorNap Jr. Full Fold, Mini-MorNap or HyNap Tall Fold Dispenser Napkins	30%	100%	•		•				
CUTLERY									
SmartStock™ Cutlery Dispensers and Cutlery						•	•		
SOAP									
Pacific Garden® Foam Soap - Antibacterial Pacific Garden® Foam Hand Sanitizer			•		•	•	•		
Pacific Garden [®] Foam Hand Sanitizer Cormatic [®] Liquid Soap - General Purpose			•		•	-	ntimicrobials		
Carex [®] Liquid Soap					•	Contain no antimicrobials Biodegradeable			
						less than 1% VOC's			
Carex® Maxi® Liquid Soap					•	(volatile Organic Compounds)			

enMotion[®] Cormatic[®], NeverOut 3000[®], Max 3000[®], and SmartStock[™] dispensers are only available for lease through an authorized distributor.



At Georgia-Pacific, we believe innovation is essential. It drives us to satisfy every customer we touch, keeps us at the forefront of every industry we serve, and gives you confidence that Georgia-Pacific products are the best for your company.

Georgia-Pacific. Innovative people, products and systems building confidence for your business every day.

For more solutions from Georgia-Pacific, contact your Georgia-Pacific representative at1-866-HELLO GP (435-5647) or visit: www.gp.com/awayfromhome

> Printed on FSC-certified Endeavour® 100 lb. Velvet Cover that includes a minimum of 25% post-consumer recovered fiber. This brochure has been printed with soy based inks.









Green by Design products from Georgia-Pacific reflect our commitment to protect the environment, operate Reduce • Reuse • Recycle in a sustainable fashion and deliver products that make a difference for the planet and our customers every day.

©2008 Georgia-Pacific Consumer Products LP. All rights reserved. The Georgia-Pacific logo and all trademarks are owned by or licensed to Georgia-Pacific Consumer Products LP.